Alaska's Timber Industry Opportunities and Challenges

Presented to Resource Development Council

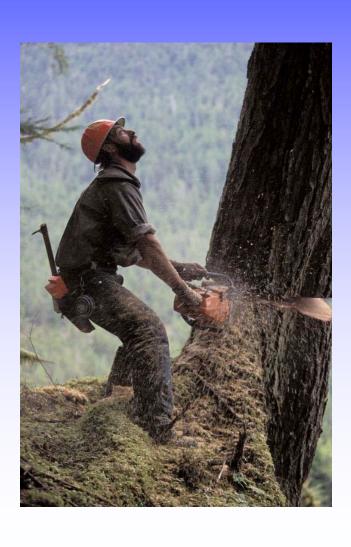
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Anchorage • Juneau

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Presentation Content



- World Supply of Forest Products
- Alaska's Resources
- Opportunities and Challenges for Alaska

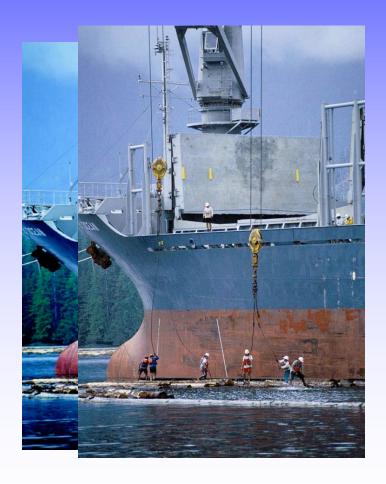


World Exports of Forest Products

	2002 Export Value (billions of US \$)
World Total	\$133
Canada	23
US	14
Germany	11
Finland	11
Sweden	10
Indonesia	5
Austria	5
Alaska Exports	\$0.12



Pacific Rim Exports of Forest Products



	2002 Export Value (billions of US \$)
Pacific Rim	\$65
Canada	23
US	14
Indonesia	5
China	4
Russia	4
Chile	1.7
New Zealand	1.5
Alaska Exports	0.12



Western States Timber Harvests

	2002 Harvest (billion board feet)
Oregon	3.9
Washington	3.6
California	2.0
Idaho	1.1
Montana	0.8
Alaska	0.3



Alaska's Resource

- Tongass National Forest: 676,000 acres of available commercial forest on a 100 year rotation
 - 267 mmbf available annually
 - 51% No.2 or better hemlock and spruce
 - 42% No. 3 & utility
 - 7% cedar
- 1 bbf of private timber in SE
- 30 bbf of commercial species in the Interior
 - 3.4 bbf of timber in state forests
 - 57 mmbf available for annual harvest



Alaska Forest Products



- Key Products
 - Round logs for export
 - Green shop lumber
 - Spruce cants, mainly for export
 - Cedar log exports
- Other products
 - Log building kits
 - Siding
 - Dimensional lumber
 - Specialty products



Global Market Trends

- Pacific Rim market growth
 - China's imports skyrocket:
 - softwood log imports up from \$94 million in '98 to \$940 million in '03
 - hardwood log imports up from \$500 million to \$1.5 billion
 - hardwood lumber up from \$290 million in '98 to \$980 million
 - Japan increasing demand for kiln dried lumber
 - but continues to have a preference for non-structural, decorative Sitka spruce, western red and Alaska yellow cedar



Global Market Trends



- Increased global consumption of wood products expected
 - 20% increase in sawnwood consumption over the next 20 years
 - 50% increase in Veneer and plywood
- Growing use of engineered wood products



Alaska's Challenges

- Uncertain, inadequate supply
 - Tongass ASQ of 267 mmbf, 115 mmbf offered, 36 mmbf sold in 2003
- High power and labor costs
 - Higher than PNW and far higher than international
- Access to markets
 - Advantages & disadvantages
- Comparatively low mill efficiency
 - Old technology
- Fierce global competition
 - Intensive forest management, fewer restrictions



Alaska's Opportunities

- Strong US demand for Tongass products
 - Active housing market, Stronger Canadian \$
- Access to growing international markets
- Growing demand for EWP
- Unique mechanical and visual properties
 - Good strength to weight ratio
- Integrated industry development
 - Full resource utilization



Research & Development

- Alaska Wood Utilization R & D Center
 - Improved recovery
 - Value-added manufacturing, kiln-dried
 - Wood residues
- Ketchikan Wood Technology Center
 - Unique grade stamps for Alaska hemlock and yellow cedar
 - Machine stress ratings
 - Preservative treatments
- Integrated industry feasibility



Towards an Integrated Industry...



Why?

 Approx. 40% of Tongass harvest less than sawlog quality. No use for mill residues.

How?

- For roundwood (OSB, Veneer/LVL)
- For utility, chips, fiber (MDF, Ethanol, power production, compost)



Potential Economic Impacts of an Integrated Timber Industry

- Current Tongass industry employment: 200
- Potential benefits of a 200 to 250 MMBF harvest:
- 1,200 1,750 direct and 900 to 1,400 induced jobs
 - Potential direct payroll: \$55 to \$80 MM
 - Potential total payroll: \$90 to \$130 MM



Industry Scale

- Greater supply could make an integrated industry stronger...
 - Multiple buyers for lowgrade wood
 - Better economies of scale
 - More opportunities to tailor manufacturing to particular raw materials and markets
- 350 mmbf/yr needed





What's needed to encourage investment....

- Steady wood supply
- Adequate wood supply
- New Standards & Guidelines, appraisal methodologies
- Movement toward an integrated industry
- Support for small-scale operators
- Support for R&D



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Economics, Market Research, Business Feasibility, Survey Research

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