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Climate Change Regulation: Implications for Refining

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Tesoro is an Independent Manufacturer of Fuels



- Headquartered in San Antonio, Texas
- Seven Refineries

Kanal, Aleska
 72,000 bodi

Key products:

Mattrez, California

168,000 bod

Key products:

Jel & Gescine

- 680,000 bpd total crude capacity
- Retail network of over 850 sites
- 5,500 Employees
- Traded on NYSE: symbol TSO



Independent Manufacturers derive all of their income from downstream activities





Tesoro's Position on Green House Gases

- While there is still credible scientific debate on the merits of regulating green house gases, Tesoro has committed to reducing our emissions to 1990 levels by 2020
- We support a regulatory control scheme which meets the following criteria:
 - 1. It must be in a global context so it does not disadvantage the U.S. economy and U.S. companies
 - 2. It must be fairly applied to all industries, cost effective, and simple
 - 3. It must be far sighted and flexible
- The Waxman-Markey bill does not meet our criteria
 - Estimated Cost = 80c/gallon



Regulating Green House Gas Emissions



Carbon Tax

Low Carbon Fuel Standard







Cap & Trade Schematic





Cap & Trade Schematic





Issue #1: Calculating Reduction Targets

Grandfathering: Everyone shares the reductions equally



Benchmarking: Must meet a reduction in the overall average







Issue #2: Selling or Giving Away Allocations

- Firms must already pay for the capital necessary to reduce emissions or for incremental allocations through cap & trade
- Buying base allocations is a stay in business tax and reduces the funds available for emission reduction
- Selling allocations amounts to a double tax.



Current Bill Emission Allowance Allocations





How much of the cost of GHG that can be passed through will determine the survival of the downstream sector



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Regulating Green House Gas Emissions

Cap & Trade

Carbon Tax

Low Carbon Fuel Standard



Carbon Tax

- Tax based on carbon content or CO2 emissions
- Main Issue- Where is the tax applied
 - Apply at Retail Level
 - Apply at Wholesale Level



Carbon Tax- Main Issue- Where to Apply

Apply at retail:

- -100% passed through to consumer
- May or may not change demand- price depends on more than just taxes
- No incentive for industry to reduce emissions



Refinery



Rack



Retail



Carbon Tax- Main Issue- Where to Apply

Apply at Wholesale:

-Pass through dependent on competition

- May or may not change demand- price depends on more than just taxes

- Provides incentive for industry to reduce emissions



Refinery



Rack



Retail



The Choice- Simplicity vs Effectiveness

- Cap & Trade
 - Very Complicated
 - Requires Massive Bureaucracy
 - Sets Actual Emission Limits
- Carbon Tax
 - Simple
 - No New Bureaucracy Required
 - Raises the Cost of Emissions but Sets no Limits



Regulating Green House Gas Emissions

Cap & Trade

Carbon Tax

Low Carbon Fuel Standard



Low Carbon Fuel Standard (LCFS)

• Definition: Reduce the carbon intensity of transportation fuels

 Carbon Intensity: CO2 emissions per BTU of energy produced

• Requires a life cycle analysis of carbon emissions



Life Cycle Analysis

Example: Corn based ethanol



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Life Cycle Analysis

- Life Cycle Also Applies to Crude Oil
 - Conventional Crude different finding costs/energy use
 - Unconventional Crude- Tar Sands/Oil Shale much more energy intensive
 - Most legislative approaches use only the above two categories which disfavor unconventional crudes



Climate Change Regulation: Effect on Refining

Cap & Trade System

- Increased Capital Expense for Stationary Sources Energy efficiency projects have a payback Cost advantage to Foreign Refiners
- Increased Costs for Fuel Emission Allocations
 Passed Through = higher fuel prices
 Not Passed Through = elimination of Independent

Manufacturers

- Carbon Tax at Retail
 - Higher Fuel Prices slow demand decline
- Low Carbon Fuel Standard
 - More dependence on Middle East Oil
 - Higher Fuel Prices
 - Accelerated Demand Decline

